

# WORLD GREEN BUILDING WEEK 2011

## SEPTEMBER 19 - 23



Green Building Councils around the world, along with their members, promote and celebrate green building



WORLD GREEN BUILDING COUNCIL

## CONTENTS

### OVERVIEW

#### AFRICA

<b>Mauritius</b>	<b>3</b>
<b>South Africa</b>	<b>4</b>

#### AMERICAS

<b>Canada</b>	<b>5</b>
<b>Chile</b>	<b>5</b>
<b>Colombia</b>	<b>5</b>
<b>Panama</b>	<b>6</b>
<b>Peru</b>	<b>6</b>
<b>United States</b>	<b>7</b>

#### ASIA PACIFIC

<b>Australia</b>	<b>8</b>
<b>India</b>	<b>9</b>
<b>Philippines</b>	<b>10</b>
<b>Vietnam</b>	<b>10</b>

#### EUROPE

<b>Austria</b>	<b>11</b>
<b>Bulgaria</b>	<b>12</b>
<b>Finland</b>	<b>12</b>
<b>France</b>	<b>12</b>
<b>Germany</b>	<b>14</b>
<b>Ireland</b>	<b>14</b>
<b>The Netherlands</b>	<b>15</b>
<b>Republic of Serbia</b>	<b>15</b>
<b>Romania</b>	<b>16</b>
<b>Russian Federation</b>	<b>17</b>
<b>Spain</b>	<b>17</b>
<b>Turkey</b>	<b>18</b>
<b>United Kingdom</b>	<b>19</b>

#### MIDDLE EAST & NORTH AFRICA

<b>Jordan</b>	<b>20</b>
<b>United Arab Emirates</b>	<b>20</b>

#### WORLDGBC MEMBERSHIP

Our annual World Green Building Week celebrations draw attention to the role of green buildings in the creation of healthier, more sustainable communities. In the third week of September each year, Green Building Councils and their members across the world celebrate this occasion with events and activities that reflect the diversity of their cultures and industries. This report presents an overview of the events that took place in 27 countries during World Green Building Week 2011.

Plans for World Green Building Week 2012 are beginning to take shape. Please visit the WorldGBC website ([www.worldgbc.org](http://www.worldgbc.org)) for the latest updates and to learn how your organization can get involved and join the celebration!



**Front Cover: Left:** World Green Building Week in France **Top Right:** Students plant saplings at Bearys Institute of Technology's "Green Day" **Centre Right:** Guests at DGNB's WGBWeek Kick-off event in Stuttgart **Bottom:** Participants at Vietnam GBC's Annual Conference 2011



## MAURITIUS

- Workshop
- Meeting with Government Bodies
- Green Building Tour
- Radio Advertising

- **Engagement with government**
- **85 direct participants**
- **A wide audience reached through radio**

The Green Building Council of Mauritius held several events aimed at reaching different layers of the Mauritian population, from government to the general public. The GBC engaged in dialogue with government bodies through a **meeting with the Permanent Secretary of the Minister of Arts and Culture**, during which the green economy and the significant role culture plays in it were discussed. A group of technical professionals enjoyed a **tour of the first certified green building in Mauritius** (rated “good” by BREEAM), which highlighted measures that can be taken to reduce the environmental impact of buildings. GBCM also held a **half day workshop** that had support from a range of stakeholders, and worked to raise awareness of the advantages and importance of green buildings and the need for a green economy through a **press and radio initiative**.

*“Our first World Green Building Week has been successful, with different events organized to promote green buildings in the new green economy. It has been an opportunity to draw attention to our Council, the World Green Building Council, its network, and the subjects of green buildings and green economy.”*

**Tony Lee Luen Len (CEO, GBCM)**

Left and Center: MCB site tour; Right: GBC Mauritius breakfast event



# AFRICA

## SOUTH AFRICA



- Official Building Tour of 5 Five Star Green Star SA Rated Building

An official **tour of South Africa's first 5 Star Green Star SA rated building** for 80 property developers, key decision makers and professionals was held by the Green Building Council South Africa and hosted by Aurecon and Rabie Property. The tour was led by the engineers and specialist technicians who were involved in the project, and showcased the innovations and developments in the South African commercial property industry achieved through this project. The tour of this building (which achieved full points in the water category and significant potential for energy savings) helped draw attention to the importance of creating greener, healthier, more sustainable buildings and communities.

- **South Africa's first 5 Star Green Star SA rated building**
- **Member event**
- **80 participants**

*"We were proud to celebrate the week by hosting a member event to acknowledge the certification of our first 5 Star Green Star SA Office – Design project. A tour of the building gave delegates the opportunity to see and experience the green building initiatives of this development first hand. We have since had our first 6 Star rating and a significant number of project registrations and we hope that, as a result of member events such as this Green Building Week event, we will continue to change the way South Africa is built."*

**Brian Wilkinson (CEO, GBCSA)**

Top of page and below: GBCSA tour of South Africa's first 5 Star Green Star SA rated building





## CANADA

- Sneak Peek! An Insider's Guide to Greenbuild

The Canada Green Building Council held a **networking cocktail event** with presentations by Greenbuild event organizers and seasoned veterans. The 250 attendees at this Chapter event heard presentations on how to make the most of the world's largest green building conference, with inside information on workshops, speakers, and festivities.

## CHILE

- Launch of "Water Efficiency" Technical Paper

World Green Building Week 2011 saw the launch of the **first of five technical papers** from Chile GBC. This technical document, "Water Efficiency", was launched to an audience of 200 developers, designers, builders, government officials, students, and materials companies. The paper focuses on the understanding and applicability of international LEED certification in the local market.

## COLOMBIA

- Super Cities of the 21st Century: Opportunities in a Transitioning Sustainable and Resilient Environment

The Colombia Green Building Council celebrated its 2011 **annual conference** during World Green Building Week. The conference addressed sustainability issues in cities and communities, and dealt with themes ranging from the uncertainty represented by peak oil and climate change issues, urban biodiversity, renewable

# AMERICAS

energy sources and applied best practice, to the wider concept of urban resilience. The conference also considered core concepts needed to achieve sustainable communities and manage climate change adaptation. A number of distinguished speakers, industry leaders and government officials joined the Colombia Green Building Council in addressing these diverse issues, helping to frame them in relation to the built environment and strategies necessary to achieve resilient cities.

- **Annual conference**
- **Sustainability issues and resilient cities**
- **400 participants**

*“World Green Building Week is very important to the Colombia Green Building Council, since it provides a wider framework to ongoing dialogue we have with the Colombian government. Today more than 50% of the world’s population is living in cities, and that percentage is expected to rise to nearly 70% by 2050. This fact clearly defines a call to action if we want to reduce human impact on the planet, on animals and plants and on people.”*

*Cristina Gamboa (CEO, Colombia GBC)*



Above left: Colombia GBC event; Above right: Santiago Madriñan (CEO CECODES), Hernando José Gómez (Director of the National Planning Department) and Mauricio López (Technical Director for ANDESCO)

## PANAMA

- Sesión Informativa del Sector Construcción y Gremios

A **construction and trades sector briefing** was organized by the Panama Green Building Council to mark World Green Building Week. An audience of 100 developers, architects and engineers joined key members of the Panama GBC team for this informative session.

## PERU

- Launching the First Green Home
- Green Buildings to Ease the World

The exciting **launch of the first Ecological Home built in Peru** was a highlight of World Green Building Week for the Peru Green Building Council. Six Peru GBC member companies joined forces to create this healthy home using recycled materials, certified wood, VOC-free paint and efficient lighting and plumbing.

# AMERICAS

Dignitaries, including the Mayor, joined GBC members for the launch, which was broadcast on television. This event helped to show the community that Peru is ready to build green homes and create green cities.

World Green Building Week was also brought to 9000 elementary school children and their teachers and families through the Peru GBC's "**Green Buildings to Ease the World**" campaign. Children had access to an easy-to-understand **education program** and could take part in an **art competition**. A number of **site visits** were also held. Through these initiatives, the Peru GBC was able to reach out to the next generation to illustrate the benefits of green buildings and the impact of climate change.

- **Peru's first green home**
- **Television coverage**
- **Reaching out to school children**

*"What an excellent opportunity to join voices worldwide with our brother GBCs to reinforce our reason and motivation, our vision and mission and our commitment to transform the world one green building at a time. World Green Building Week brings ideas to life, connects souls and invites action. We are proud to have our first one and glad to get members and community involved. World Green Building Week is an opportunity to grow and share - let's make it a tradition."*

*Hector Miranda (CEO, Peru GBC)*



Above left: Hector Miranda (CEO Peru GBC) and Jose Luis Ayllon (CAPECO) in front of Peru's first green home; Above right: kindergarden children visit the offices of LEED certified Interamerican Development Bank

## UNITED STATES

- Media Campaign
- Road to Rio +20

To promote World Green Building Week, USGBC engaged in a **series of media pitches** in the United States and around the world throughout the month of September. The pitches focused on story-telling and the successes of green building globally as well as the success private companies have achieved using LEED, including work with Colliers International, Cushman Wakefield, CBRE Hong Kong and Jones Lang LaSalle.

USGBC also issued a **national press release** about World Green Building Week featuring stories from around the country. The USGBC release was augmented with USGBC **web exposure, blog entries** on the USGBC blog and a combination of **social media** outreach. This was shared with USGBC's chapters and the Canada GBC in preparation for Greenbuild.

# AMERICAS

A **press release** highlighting green building and World Green Building Week and positioning China as a global leader in green building was distributed in China and picked up by over 50 Chinese media outlets. Working with some of its leading private-sector members, USGBC also worked with the press to highlight green building activity in Shanghai and Hong Kong, including the Shanghai transportation hub project.

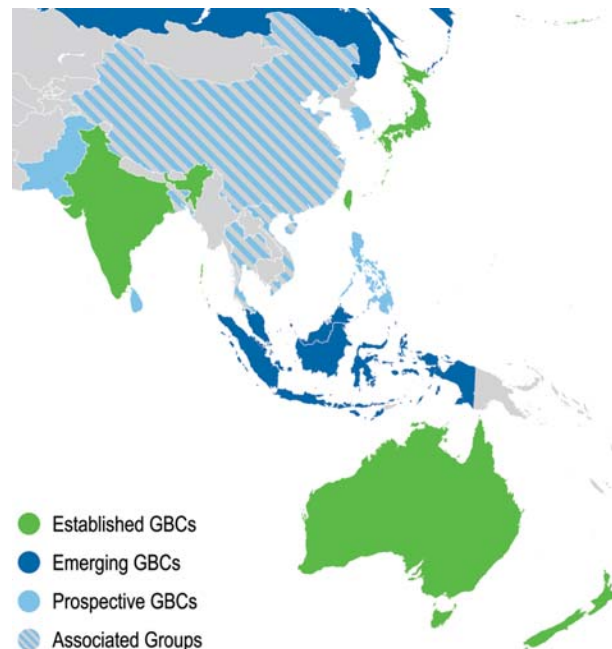
- **Multiple press releases**
- **Web exposure, blogs and social media**
- **A focus on the success of green building**

Using World Green Building Week 2011 as a platform, USGBC, the United Nations Environment Programme's Regional Office for North America (UNEP RONA) and the World Business Council for Sustainable Development (WBCSD) launched the Road to Rio+20, an initiative to engage private sector leaders, civil society and local government officials in highlighting examples of the green economy in action, with a focus on energy efficiency in buildings and sustainable cities. This release led to the announcement of World Green Building Week on the Rio +20 website.

*World Green Building Week gives us a time to unite globally around the idea that green building offers real, measurable results in humanity's efforts to reduce our global carbon footprint and promote environmental, economic and social prosperity. In an increasingly connected world, we need to work together and unite as a global community."*

**Rick Fedrizzi (CEO, USGBC)**

# ASIA PACIFIC



# AUSTRALIA

- Cocktails and Canapés Launch Party
- World Green Building Week Cocktail Party: Green Leaders in the New Green Economy
- Site Tour: Holmesglen TAFE Building I2
- Member Evening and Tour: Adelaide
- The Tenant Series Seminar – A Complimentary Insight into Sustainability Initiatives



- **Cocktail party and networking event**
- **Site tours of certified buildings**
- **Latest in workplace improvements**

Nine hundred member companies of the Green Building Council of Australia supported World Green Building Week with a range of events and activities around the country. At the GBCA's **Cocktails and Canapés Launch Party**, attendees had the opportunity to

examine the green building movement at home and around the world and toast to the achievements of Australia's building industry. Continuing the launch celebrations, the GBCA's **World Green Building Week Cocktail Party**, in association with Lend Lease, celebrated at Sydney's new environmentally sustainable development, Darling Quarter, a 6 Star Green Star – Office Design v2 certified building.

The week's events also included **site tours** of some of the 390 plus Green Star-rated building projects around Australia, including the recently certified, 5 Star Green Star – Education Design v1 Holmesglen TAFE Building 12 in Glen Waverley and the Built Environs' 5 Star Green Star Interiors VI.1 office in Adelaide.

The **Tenant Series Seminar** offered an opportunity to learn simple and cost effective ways in which to improve the workplace and increase staff productivity. Those attending were able to get an insight into what other companies are doing to improve their workplace and support new working styles, technology and business challenges, and gain an understanding of how workplaces can be more sustainable.



Top and Center: GBCA site visits; Bottom: David McEwen speaks at a GBCA event

*"Australia's property and construction industry is firmly behind World Green Building Week as a means to demonstrate the crucial role that buildings play in decreasing global greenhouse gas emissions, creating new industries, saving money and improving lives. As Australia moves towards a price on pollution, we can expect green buildings to assume a central role in our new green economy, and in doing so deliver on the triple bottom line of people, profit, planet."*

**Romilly Madew (CEO, GBCA)**

## INDIA

- Poster Campaign
- Felicitation Program
- Awareness Program and Competition for School Children
- One Day Conference on Green Buildings
- BIT "Green Day"
- Environmental Awareness Program for Workers
- ICGB Indo-French Technology Meeting
- Guided Tour of CII-Sohrabji Godrej Green Business Center



Environment pledge and awareness program

A number of diverse events across the nation were part of the Indian Green Building Council's World Green Building Week celebrations. A **poster campaign** highlighting the week's significance reached out to the IGBC's stakeholders, and chapters in many regions held their own events, spreading awareness of green buildings. The IGBC also organized a presentation on green buildings and a guided tour of CII-Sohrabji Godrej Green Business Center in Hyderabad (the first Platinum Rated green building in India) for students from the ASEAN Indian Student Exchange Programme and students from Gateway College of Architecture and Design. The Bangalore chapter organized a **Felicitation Program**, attended by a number of dignitaries, to honor those that have accomplished remarkable work in the "Go Green" movement. An **awareness program and competition** was held by the Kochi chapter, and a **one-day conference** on green buildings with a number of eminent speakers was the Kolkata chapter highlight.

- **Events all across the nation**
- **Awareness programs and conferences**
- **Tree planting event**



World Green Building Week Poster

As well as the Chapter events, a number of other groups became involved in the week's activities. At the Bearys Institute of Technology's "Green Day", students planted saplings on campus while learning about the benefits of sustainable and green architecture. A one-day special **environmental awareness program for workers** was held at a project site in Pune, and multiple activities were conducted on site in Madhya Pradesh to promote the belief in and understanding of green buildings among people involved in the project and the wider community. The International Conference on Green Buildings was part of an **Indo-French technology meeting** that included a **presentation** on the green building movement in India. This event was very well received by its attendees.

## PHILIPPINES

- Building Green - Green Talks (Green Convergence: Integrating ICT and Green Buildings)

The Philippines Green Building Council held a **presentation and panel discussion** to share the latest in Information Communications Technologies (ICT) and green buildings. The event included distinguished speakers, and had an audience of 100 members, government officials, developers, property managers and contractors. This World Green Building Week event was part of the Philippines GBC's drive to take a leadership role in facilitating discussions and creating awareness of the use of ICT as a tool towards greening the building and construction industry.

- **ICT and green buildings**
- **100 participants**

*"The PHILGBC is one with the WorldGBC in making sure that decision makers all over the world have the tools, talent and support in ensuring a greener global community. It is crucial that developing countries like the Philippines ensure that 'green' happens. We are among the world's most vulnerable to the negative impacts of climate change."*

*Christopher C. Dela Cruz (Chairman, PHILGBC)*

## VIETNAM

- VGBC Annual Conference 2011
- Official Launch of the LOTUS Residential Pilot Tool
- Launch of free directory of green products and services

- **Launch of education program**
- **Launch of new LOTUS tool**
- **Vietnam's new Green Database**

# ASIA PACIFIC

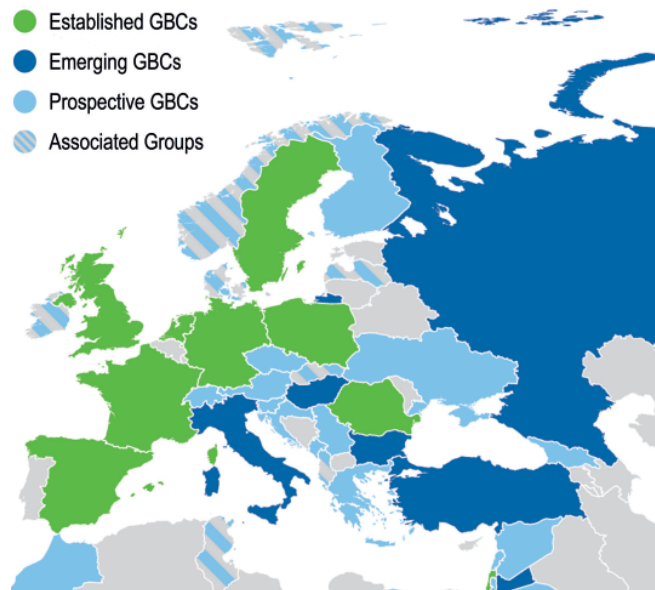
The Vietnam Green Building Council organized its **annual conference** to celebrate World Green Building Week and promote green building and raise awareness of sustainable construction in Vietnam. The one-day conference was attended by almost 150 participants from a wide range of organizations, and provided an opportunity for the VGBC team to showcase the development of the LOTUS Non Residential V.1 and Residential Pilot tools. For the first time, case studies of green buildings in Vietnam were presented, providing participants with practical and useful information about Vietnam's first projects' strategies.



Yannick Millet, Vietnam GBC Executive Director, speaks at the annual conference

The VGBC also officially launched its **education program** during the conference. This program will provide training opportunities in green building and LOTUS to developers, architects, engineers and professionals. And finally, after a soft launch last June, the VGBC officially presented the **Green Database**, Vietnam's first free directory of green products and services.

# EUROPE



# AUSTRIA

- Roadshow Unternehmenszertifizierung
- Transparenz ist der Schlüssel des Handelns
- Green Your Office!
- Blue Day!

Events organized by ÖGNI, Austria's Green Building Council, included a **workshop** for new standards in Austria, and a **presentation and discussion** at Vienna's Real Estate Symposium addressing the status quo of corporate governance and CSR in the construction and real estate industry. ÖGNI also held an intra-company **seminar** aimed at running greener offices, and conducted a **tour** through the Blue Building "Etechcenter" in Linz, Austria.

## BULGARIA

- First Annual Conference Sustainability Forum: Sofia - More than Green
- International Forum: Energy Facility Management and Services

The Bulgarian Green Building Council held the First Annual **Conference** Sustainability Forum: Sofia – More than Green, an international event in the field of sustainable construction and urban development. This conference gathered key stakeholders and internationally recognized experts in the field of sustainable development, and focused on important issues of local and global impact, such as Bulgaria's future in the context of the EU's Sustainable Development Policy, buildings and urban development, facility management and sustainable technologies.

## FINLAND

- Members' Event and Project Kick-Off
- Low-carbon Breakfast Seminar
- Low2No Urban Planning

Diverse activities throughout the week were part of the Green Building Council Finland's promotion and celebration of World Green Building Week. Festivities started with a **members' event and VARKKI-project kick-off** that attracted attendees from each of the council's 70 member organizations. The members' event was held in a former power plant area that is undergoing a transformation process into a unique culture hub near downtown Helsinki. The Council also held an **environment-friendly breakfast seminar** with a number of politicians, decision-makers and media representatives to discuss the advancement of the sustainable and green built environment in Finland. Events also included **"Low2No Urban Planning"**, organized by Finnish Independence Fund Sitra. This **round-table forum** focusing on sustainable urban life allowed FIGBC representatives to discuss and share ideas about the sustainable built environment with planners, authorities, architects, think-tanks, NGOs, and activists of urban culture and youth communities.

## FRANCE

- From Low Energy Consumption Buildings (BBC) to the Environmental Regulation RT 2012
- Launch of the Sustainable Building Card and Ranking Display
- Launch of the HQE Certification for Neighborhoods and Urban Planning: 'HQE Amenagement'
- Field Feedback and Views about HQE Certification: Conference and Tour Visit
- Discover a Green Shopping Center
- Short Training on the Future Environmental and Thermal Regulation: RT 2012
- Presentation and Visit to a High Energy Performance House (BBC Effinergie level)
- Be a Green Building Expert!
- Manifesto of Territorial Sustainable Development
- Building 360° Conference
- And more - 13 events in total

- **13 diverse events**
- **Informative sessions on incoming regulations**
- **Tours of green buildings**



The different issues affecting sustainable real estate, building and planning were conveyed to a large audience through the diverse range of World Green Building Week events organized by the France GBC. Some of the highlights included a **meeting event** in Paris with 200 participants, and 80 more in Rennes.

“From Low Energy Consumption Buildings (BBC) to the Environmental Regulation RT 2012” brought **free conferences** to two French cities, aiming to inform residential building stakeholders about the impacts of the new French thermal and environmental regulation. A business breakfast, seminar and press conference were held for the **launch of the “Passeport Bâtiment Durable”** (Sustainable Building Card) and ranking display, presenting new communication and display elements associated with HQE certification for non-residential buildings.

The **Building 360° Conference** brought together 200 stakeholders and French national networks to look at the field of sustainable construction and communities. The conference presented a global approach for all fields of sustainable building and planning regarding a range of considerations, such as application of government policy, solutions for sustainable cities and neighborhoods, and the role of local authorities.

## World Green Building Week in France

As well as the highlights detailed above, the France GBC held a number of other exciting, interesting and worthwhile events during the week, such as a **contest for Internet users, training, exhibitions and green building tours**. The Council appreciated World Green Building Week as an opportunity for professionals to share their passion, and plans to extend its involvement in 2012.

*“For the first time in 2011, France GBC (created in 2010) and its members have mobilized to organize Green Building Week. Thirteen French events took place during this week. The diversity of these events was possible thanks to a large panel of actors represented by France GBC. They promoted sustainable approaches – High Environmental Quality and Low Energy Consumption (HQE and BBC) – in construction, management and use of buildings.”*

**Serge Gzrybowski (Chairman, France GBC)**

## Launch of the “Passeport Bâtiment Durable”



## GERMANY

- Parliamentary Lunch
- Products for Sustainable Building – What Makes Products Sustainable?
- Building Tour of DGNB pilot projects

- **Highlighting the importance of sustainability**
- **Parliamentary lunch**
- **Building tours**

An intensified dialog between the political and public spheres was a feature of World Green Building Week 2011 for the German Sustainable Building Council (DGNB). Events in Stuttgart (where the DGNB has its seat) and in Germany's capital Berlin highlighted the importance of implementing sustainability in the built environment. The week kicked off in Stuttgart with a **podium discussion** that was attended by more than 100 visitors. Renowned representatives from the building and real estate sectors discussed the requirements for sustainable building products and the practical experiences of architects, planners, buyers, and manufacturers with the products currently available.

A **parliamentary lunch** in Berlin united representatives from politics, business, and the DGNB. A **series of lectures** on “Sustainability, Climate and Resource Protection” was followed by a **panel discussion** on the question of whether sustainability and business are contradictory interests. About 70 visitors were in attendance, many of whom also took advantage of the opportunity to get to know DGNB certified sustainable buildings and city districts in Berlin. In this way, the special characteristics of sustainable buildings and city districts were made concrete and tangible. The strong interest in these events has encouraged the DGNB to further intensify the critical dialog between politics, business, and society as a whole.



Left: Stuttgart kick-off event, “Products for Sustainable Building – What Makes Products Sustainable?”; Center: visit to Potsdamer Platz certified city district in Berlin; Right: Parliamentary State Secretary, German Federal Ministry of the Environment speaks at the parliamentary lunch in Berlin

## IRELAND

- Lunch Time Talks Series

A series of **lunch time talks** was hosted by the Irish Green Building Council to mark World Green Building Week. Attendees were able to hear from a range of distinguished speakers on a variety of relevant subjects. Topics included embodied carbon in building materials, identifying and sharing best practice in sustainable construction and planning, and sustainability approaches in recently completed projects.

## THE NETHERLANDS

- Kick-off Event
- Four Events for Children
- Special Event for Marketing Professionals
- Five Master Classes
- Special Training for Experts
- Closing Party
- And many more – a total of 92 events and activities!

- **92 events**
- **49 unique locations**
- **A wide range of activities**

Dutch Green Building Council participants organized 92 activities throughout the Netherlands with a total of 49 unique locations, including five festival venues and an online site. Activities included **workshops and master classes** and **special training for experts**. **Events especially for children** helped the DGBC to pass on the green building message to a new generation. The week was also marked with **open house events and seminars**, and guests enjoyed social and networking opportunities at the **kick-off event** and the **closing party**.

*“The first Dutch Green Building Week has exceeded my expectations. More than ninety events throughout the Netherlands generated lots of interest. Sustainability is becoming a mainstream phenomenon. Because this week is part of World Green Building Week, it is possible to make a powerful statement throughout the world.”*

*Jaap Gillis (Chairman of the Board, DGBC)*



Left: Dutch GBC kick-off event; Right: closing party

## REPUBLIC OF SERBIA

- Exhibition: Green Building – Here and Now

A **free exhibition** in the country's largest shopping center was held by the Serbia Green Building Council. This exhibition introduced visitors to green building standards, the WorldGBC, national councils, and four green building projects in Serbia. **“Green Building – Here and Now”** reached a wide audience and had a strong local character, helping green building to be recognized and accepted as a part of Serbia today. The exhibition showcased four projects in Serbia: the US Embassy in Belgrade; Ušće Shopping Center, where

the exhibition was held; Banca Intesa HQ; and IT Park Indija. These projects show that green building certification can be standard procedure for the Serbian building industry and its green professionals.

- **Free exhibition**
- **Green building project showcase**

*“We named our exhibition “Green Building – Here and Now“. The name, and the whole idea, shows the people here in Serbia that green buildings are already here today.”*

*Marija Golubović (President, Serbia GBC).*



Left: SrGBC exhibition introducing visitors to green building standards; Right: Guests at the SrGBC’s exhibition opening

## ROMANIA

- Green Cafe: Living Building Challenge
- “Green Building Project of the Year” Swan Technology Park Tour

The Romania Green Building Council’s World Green Building Week activities included a **presentation on RoGBC’s current [ecoBiblioteca] demonstration project** targeting Living Building Challenge certification. Updates were also given on the activities of the green building community for the year ahead.

The Council conducted a **tour** of the Swan Office Technology Park, highlighting the sustainable solutions and technologies implemented within this construction project. Swan is the first project in Romania to attain a “Post Construction” certificate under the BREEAM Europe 2009 regulations, achieving a “Very Good” rating. Moreover, the office park was awarded “Green Building Project of The Year” at the Romanian Green Building Council Awards Gala.

- **Living Building Challenge presentation**
- **Tour of award winning green building project**

*“World Green Building Week was an important demonstration of our Council and our fellow Councils’ local, regional, and international work. It provided a timely signal that – throughout the world – leading companies are rebuilding the construction economy utilizing sustainable building principles.”*

*Steven Borncamp (CEO, RoGBC)*



## RUSSIAN FEDERATION

- Signing of MoU with Skolkovo Innovation Center

The message of World Green Building Week was highlighted by the Russian Green Building Council through the **signing of a Memorandum of Understanding** aimed at supporting Skolkovo's Innovation Center with green building practices and technologies. A working group will be formed from among the RuGBC's 170 members, enabling them to contribute to the Skolkovo project.



Signing of MoU between the Russian Green Building Council and Skolkovo Innovation Center

## SPAIN

- Presentation of the Sustainable Evaluation Tool HADES
- HADES Workshops
- Workshop: "Three Insights into Sustainability in Architecture"
- Symposium: "What is Sustainable?"
- Waste Tour of Madrid and its Surroundings
- Sustainability Film Festival
- Equinox Party

- **Launch of HADES tool**
- **All events free of charge**
- **400 participants**

The Green Building Council GBC España's events started with the **official launch of the new Design Aid Tool, HADES**, hosted by the General Secretariat for Housing and Urban Works. More than 100 people attended the debut of this new tool, learning how HADES can help professionals in the first stages of the design process. The official presentation of HADES was completed with workshops and courses, introducing participants from all building sectors to the new tool.

The Council also conducted a **workshop** entitled "Three Insights into Sustainability in Architecture", structured in three open sessions and aimed at architecture and design students and professionals. Each of these workshops consisted of an introduction, discussion between the participants and some time for conclusions and proposals. A number of other lectures were also held, on topics ranging from economical aspects of sustainability, building restoration, and paying for energy efficiency.

GBCe, in collaboration with Basurama, also hosted the **symposium**, "What is Sustainable?", dedicated to



Presentation of the HADES tool in the Ministry of Public Works

reflection and thoughts around the concept of sustainability in contemporary architecture and urbanism. The symposium concluded with a **one day “Waste Tour”** around Madrid and its surroundings.

While these activities were taking place at Madrid’s Matadero cultural space, a **four day film festival** took place in the same venue. Here, audiences were able to view four film documentaries: Waste=Food, Passion for Sustainability, Last Call to Planet Earth and China, from Red to Green. To close the celebrations, the **Equinox Party** – a festive encounter between the GBCe’s associates and professionals – was the grand finale of an exciting and profitable week. The GBCe brought World Green Building Week to more than 400 people, and all of its events were free thanks to the support of their sponsors and collaborators.

*“One week full of activities to promote an ecological approach to the built environment, seven days to deliver our concept of sustainability as a challenge for all, many moments shared with our associates and all those professionals who support our values, goals and worries. GBCe’s Green Building Week was all this and more. In our association, we are proud to have achieved our targets and satisfied to have reached countless citizens who were not familiar with the work we carry out at GBCe.”*

*Luis Álvarez-Ude (CEO, GBCe)*

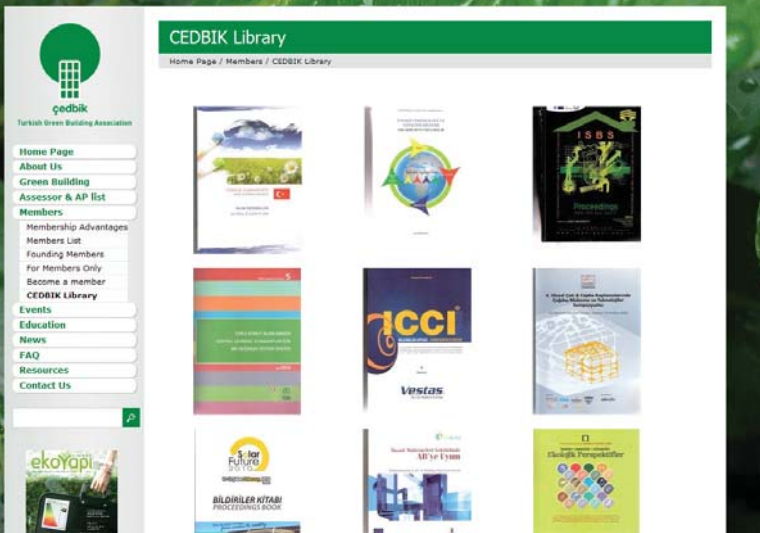
## TURKEY

- Green Building Training
- Launch of Green Building Library Service

- **New members’ library**
- **LEED training for 50**

Throughout the week, the Turkey Green Building Council communicated with its members, government officials, and representatives from media and the private sector about the importance of World Green Building Week, providing information to raise awareness.

TGBC organized **LEED Green Associate Training** during this week, with training given by five LEED APs specialized in their subject. These training sessions had 50 participants. The Council also launched a



TGBC's new members' library

**comprehensive library** of green buildings and green building principles. This library is for the use of TGBC members and is composed of 100 books and reports focusing on sustainability issues.

*“As an emerging council of the WorldGBC, we need to create awareness about green buildings. We believe that World Green Building Week is a unique opportunity to promote sustainability initiatives in the built environment. With the cross promotion of events, we can convey the message to many more people, not just locally, but globally.”*

**Haluk Sur (Chairman, TGBC)**

## UNITED KINGDOM

- World Green Building Week Launch Event
- Nexus Place Building Tour
- If the Future is Already Built, How Can We Make It Carbon Neutral?
- Responsible Sourcing Webinar
- Reducing Energy Use in Schools: In the New Green Economy
- Powerful Planting
- A World Series of Green Buildings
- Property Management: The Key to Sustainability
- Bristol and Bath Science Park Tour
- Campaign for Low Energy Offices
- Green Sky Thinking
- And more – 27 events in total

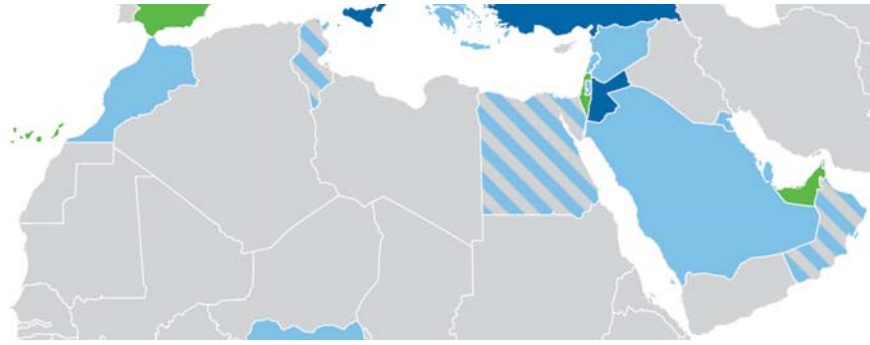
The UK-GBC's events during World Green Building Week ranged from site and building tours to panel discussions and online events. The week kicked off with a **launch reception**, an evening of drinks, networking and discussion for UK-GBC members. Throughout the week, a number of **seminars, talks, round-table discussions and webinars** were held for a wide range of audiences, on topics ranging from property management and responsible sourcing, to domestic embodied carbon and energy use in schools.

A number of the UK-GBC's partners also got involved in activities, such as Open Cities' week long Green Sky Thinking, a **London-wide program of events** highlighting new thinking and practice showing how to 'design in' sustainability. Many other diverse events took place, such as the **Campaign for Low Energy Offices**, and a presentation on **development of a new Low Carbon Design and Decision Tool**.

**Tours** were also run, including Tishman Speyer's Nexus Place building in London, S.Park One, the first phase of the Bristol and Bath Science Park that reflects sustainability in all of its aspects, and the RIBA award winning building WISE (Wales Institute for Sustainable Education), with a supply of on-site renewable energy sources, including biomass and solar power, that allow WISE to be a truly sustainable building.

A total of 27 events were held in the UK to celebrate the week's theme of 'Green Buildings in the New Green Economy'.

- Established GBCs
- Emerging GBCs
- Prospective GBCs
- Associated Groups



## JORDAN

- Film Screening

The Jordan Green Building Council held a **film screening** for a 40-strong member audience, showing Affordable Green Houses and Gray to Green, informative films about sustainable homes for New Yorkers living in public housing, and waste recycling in residential design in Boston.

## UNITED ARAB EMIRATES

- Office Grand Opening Ceremony
- Presentation at ASHRAE Conference in Abu Dhabi
- Presentation at Oman Sustainable Urbanization Conference
- Future Cities Conference and World Architecture Congress
- EGBC Networking Event
- Media Campaign

- **Opening ceremony celebrations**
- **Awareness campaign**
- **Conference presentations**

A number of different events were held in the United Arab Emirates. The EmiratesGBC launched into World Green Building Week with management, members and guests attending the **Grand Opening Ceremony** for the EmiratesGBC's new Headquarter Office in Dubai, a ceremony that showcased green initiatives implemented towards achieving LEED for Commercial Interiors certification for the new office.

In addition to the Office Grand Opening Ceremony, EmiratesGBC initiated an **awareness campaign** through its website, newsletter and email announcements promoting World Green Building Week and encouraging members and industry professionals to take note of the dedicated week and show their support and commitment towards sustainable development. Announcements about World Green Building Week were also made by EmiratesGBC representatives during **conference speaking engagements** leading up to World Green Building Week.

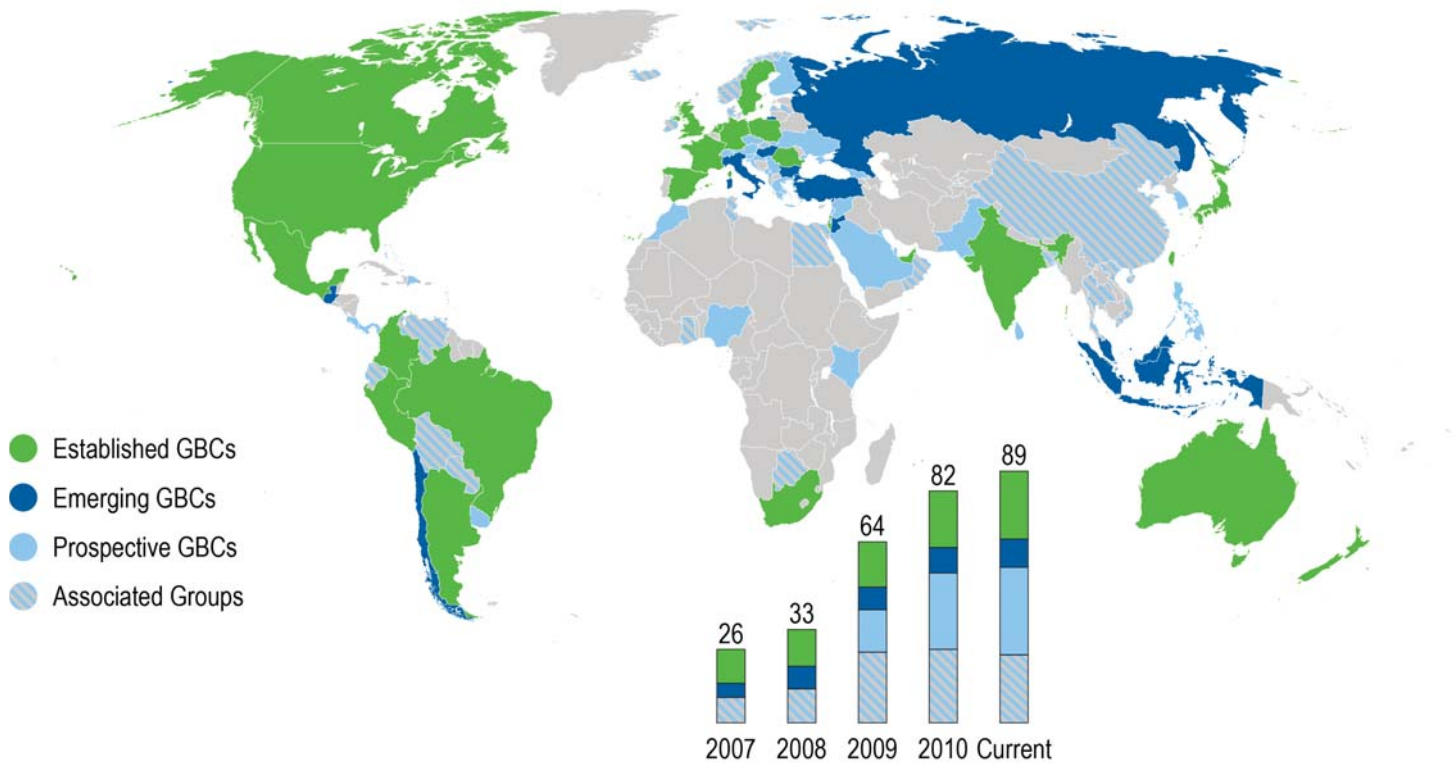


*"The Emirates Green Building Council firmly supports World Green Building Week. The dedicated week helps draw attention to the importance of developing a more sustainable society and is a valuable event that has allowed the UAE, through the EmiratesGBC, to identify itself with the global movement towards green buildings and sustainability."*

**Emirates GBC**

Grand opening of EmiratesGBC's new headquarters

# WORLDGBC MEMBERSHIP



## ESTABLISHED GBCs

**Argentina**  
**Australia**  
**Brazil**  
**Canada**  
**Colombia**  
**Emirates**  
**France**  
**Germany**  
**India**  
**Israel**  
**Japan**  
**Mexico**  
**Netherlands**  
**New Zealand**  
**Peru**  
**Poland**  
**Romania**  
**Singapore**  
**South Africa**  
**Spain**  
**Sweden**  
**Taiwan**  
**United Kingdom**  
**USA**

## EMERGING GBCs

**Bulgaria**  
**Chile**  
**Guatemala**  
**Hong Kong**  
**Hungary**  
**Indonesia**  
**Italy**  
**Jordan**  
**Malaysia**  
**Panama**  
**Qatar**  
**Russia**  
**Turkey**

## PROSPECTIVE GBCs

**Austria**  
**Bahrain**  
**Costa Rica**  
**Croatia**  
**Czech Republic**  
**Dominican Rep**  
**Finland**  
**Georgia**  
**Ghana**  
**Greece**  
**Kenya**  
**Kuwait**  
**Lebanon**  
**Mauritius**  
**Montenegro**  
**Morocco**  
**Nigeria**  
**Pakistan**  
**Palestine**  
**Philippines**  
**Saudi Arabia**  
**Serbia**  
**Slovenia**  
**South Korea**  
**Sri Lanka**  
**Switzerland**  
**Syria**  
**Trinidad and Tobago**  
**Ukraine**  
**Uruguay**

## ASSOCIATED GROUPS

**Bangladesh**  
**Bolivia**  
**Botswana**  
**Brunei**  
**China**  
**Denmark**  
**Ecuador**  
**Egypt**  
**El Salvador**  
**Iceland**  
**Ireland**  
**Latvia**  
**Libya**  
**Mauritania**  
**Namibia**  
**Norway**  
**Oman**  
**Slovakia**  
**Thailand**  
**Tunisia**  
**Venezuela**  
**Vietnam**

## WORLD GREEN BUILDING COUNCIL

WorldGBC is a network of national Green Building Councils from around the world, making it the largest international organization influencing the green building marketplace.

Our mission is to be the global voice for Green Building Councils and to facilitate the global transformation of the building industry towards sustainability.

We foster and support new and emerging Green Building Councils by providing them with the tools and strategies to establish strong organizations and leadership positions in their markets.

Once established, we work closely with councils to advance their common interests by promoting local green building actions as solutions to address global issues such as climate change.

By driving collaboration between international bodies and increasing the profile of the green building market, we work to ensure that green buildings are a part of any comprehensive strategy to deliver carbon emission reductions.

World Green Building Council



WORLD GREEN BUILDING COUNCIL

[WORLDGBC.ORG](http://WORLDGBC.ORG) | [INFO@WORLDGBC.ORG](mailto:INFO@WORLDGBC.ORG)